

**MINUTES OF THE  
UTAH INTERNATIONAL TRADE COMMISSION**  
Tuesday, September 11, 2007 – 9:00 a.m. – Room W110 House Building

**Members Present:**

Sen. Mark B. Madsen, Senate Chair  
Rep. Sheryl L. Allen, House Chair  
Sen. Brent H. Goodfellow  
Sen. Carlene Walker  
Rep. Jackie Biskupski  
Rep. Lorie D. Fowlke  
Rep. Kerry W. Gibson  
Rep. Brad King  
Mr. Miguel R. Rovira

**Members Excused:**

Mr. Brett W. Heimburger  
Mr. Brian Farr

**Staff Present:**

Mr. Richard C. North, Policy Analyst  
Mr. Chris Parker, Associate General Counsel  
Ms. Tracey Fredman, Legislative Secretary

**Note:** A list of others present, a copy of related materials, and an audio recording of the meeting can be found at [www.le.utah.gov](http://www.le.utah.gov).

**1. Commission Business**

Chair Allen called the meeting to order at 9:10 a.m.

**MOTION:** Sen Walker moved to approve the minutes of the July 31, 2007 meeting. The motion passed unanimously. Sen. Madsen was absent for the vote.

**2. International Trade Missions: Legislative Role**

Staff distributed a draft of "2008 Legislation Talking Points."

Chair Allen opened a committee discussion on the value of future legislative diplomacy training and what the administrative processes should be in preparation for trade missions with a legislative presence in and out of the U.S.

Mr. North said that if a policy decision were made to increase legislator involvement in international trade missions, staff would need to study the options for providing support.

There was a discussion of ideas including the development of a database as a resource to legislators, the exchange of appropriate gifts to international visitors, and an international display case on the fourth floor of the restored capitol building.

Mr. Lew Cramer, Utah World Trade Center, said international trips by legislators would increase Utah's competitive position.

Sen. Walker commented on advantages of codifying the Utah World Trade Center. She said it would require accountability which would raise awareness and educate legislators about the importance of international trade in the state.

**3. International Diplomacy Training**

Chair Madsen took over chairing the meeting, and introduced the topic of international diplomacy training.

Mr. Cramer offered the Legislature orientation sessions and resources in preparation for international meetings. He spoke in support of legislative involvement and stressed the importance of relationships in international trade.

Commission members discussed ideas on how to inform other legislators about the value of international meetings. Suggestions included periodic emails or flyers to legislators, particularly during the General Session.

Mr. Cramer distributed "Global Utah: Utah World Trade Center." Mr. Rovira talked about the potential of the electronic newsletter, which also offers links to other trade sites.

#### **4. Legislative District: International Trade Profile**

Mr. Bert Granberg, GIS Specialist, Automated Geographic Reference Center, gave a demonstration of a district trade profile using geographic information systems.

Mr. North Rich identified resources necessary to set up and maintain this type of database.

Chair Allen requested staff to provide information at the next meeting on what the cost and other requirements would be to initiate such a project.

#### **5. Global Trade Newsletter Briefing**

Mr. Cramer referred to the "Global Utah: Utah World Trade Center" newsletter previously distributed, and described several features of the weekly electronic newsletter including a Culture Corner, President's Message, a calendar of events, and numerous links to various sites.

Commission members responded favorably to the newsletter.

#### **6. Arts & Sports: International Trade Connection**

This item was not discussed.

#### **7. Other Items / Adjourn**

Mr. Parker distributed and reviewed "Potential Issues for Addressing in a Resolution."

Chair Allen said she would like to send a message to Congress about what the state would like with respect to international trade agreements. She said the message would address the issues of state sovereignty, private rights of action, consultation, procurement, services and trade adjustment assistance, as outlined in the handout.

The next meeting was scheduled for October 16, 2007.

Minutes of the Utah International Trade Commission  
September 11, 2007  
Page 3

**MOTION:** Rep. King moved to adjourn the meeting. The motion passed unanimously.  
Sen. Walker and Rep. Gibson were absent for the vote.

Chair Madsen adjourned the meeting at 11:38 a.m.