

**MINUTES OF THE
WORKFORCE SERVICES AND COMMUNITY
AND ECONOMIC DEVELOPMENT INTERIM COMMITTEE**
Wednesday, October 20, 2010 – 9:00 a.m. – Room 450 State Capitol

Members Present:

Sen. Mark B. Madsen, Senate Chair
Rep. Steven R. Mascaró, House Chair
Sen. Patricia W. Jones
Sen. Daniel R. Liljenquist
Sen. Ralph Okerlund
Sen. Luz Robles
Rep. Laura Black
Rep. Neil A. Hansen
Rep. Christopher N. Herrod
Rep. Paul Ray

Members Absent:

Rep. James A. Dunnigan
Rep. Kenneth W. Sumsion
Rep. Christine F. Watkins

Staff Present:

Mr. Arthur L. Hunsaker, Policy Analyst
Mr. James L. Wilson, Associate General Counsel
Ms. Glenda S. Whitney, Legislative Secretary

Note: A list of others present, a copy of related materials, and an audio recording of the meeting can be found at www.le.utah.gov.

1. Committee Business

Chair Madsen called the meeting to order at 9:15 a.m. Rep. Watkins was excused from attending the meeting.

MOTION: Sen. Jones moved to approve the minutes of the September 15, 2010 meeting. The motion passed unanimously. Sen. Liljenquist, Sen. Robles, and Rep. Herrod were absent for the vote.

2. Digitization Project

Mr. Mike Hansen, Acting Director, Department of Community and Culture, gave an update and overview on the Department of Community and Culture's efforts on digitization of the state's historical collections.

3. Economic Mobility in Utah

Ms. Laura Summers, Research Analyst, Utah Foundation, distributed a copy and gave an overview on the Utah Foundation's research report, "Moving Up the Economic Ladder - An Analysis of Economic Mobility in Utah." She noted how changes in skill level, education, and work situation impact income and economic mobility in Utah.

4. Motion Picture Incentives

Mr. Spencer P. Eccles, Executive Director, Governor's Office of Economic Development (GOED), distributed a handout "Utah Film Commission" and introduced those who would make the presentation on this issue. He noted at a recent press conference that Forbes Magazine named Utah as the #1 Best State for Business and Careers.

Mr. Marshall Moore, Director, Utah Film Commission, referred to a magazine that was distributed, *American Cowboy John Wayne Collector's Edition - Special Issue 2010/11*, that encouraged tourism in

Utah. He gave an overview on "Governing Magazine" from the presentation and commented on how Utah can avoid the pitfalls, related to offering motion picture incentives, experienced in other states.

Mr. Derek Miller, Deputy Director, GOED, continued with the presentation and discussed the "Highlighted Provisions" of 2011 General Session draft legislation, "Motion Picture Incentive Fund Amendments," that was distributed in the supplemental mailing packet. He noted that the bill modifies provisions of the Motion Picture Incentive Fund regarding definitions, the issuance of tax credit certificates, and the ceiling on incentives granted to a motion picture company. The proposed legislation would increase the ceiling from 20 percent to 30 percent of the dollars left in the state by a motion picture company.

Ms. Juliette Tennert, Governor's Office of Planning and Budget, discussed the economic benefits that the film industry brings to Utah.

Mr. Don Schain, President, Motion Picture Association of Utah, responded to committee questions and discussed the economic impact that films have brought to Utah. He spoke in support of the increase to a 30 percent incentive grant.

Committee discussion followed.

Sen. Madsen suggested that GOED continue its work on the draft legislation and prepare to discuss it again in the November interim Committee meeting.

5. Other Items /Adjourn

The Committee received the following annual reports: "Utah Governor's Office of Economic Development Annual Report and Business Resource Guide 2010"; "Utah Department of Community and Culture 2010 Annual Report"; and "2010 Reports Due from the Department of Workforce Services."

MOTION: Sen. Liljenquist moved to adjourn the meeting. The motion passed unanimously.

Chair Madsen adjourned the meeting at 11:42 a.m.