

**MINUTES OF THE
ECONOMIC DEVELOPMENT AND HUMAN RESOURCES
APPROPRIATIONS SUBCOMMITTEE**

Room W140 West Office Building, State Capitol Complex

January 30, 2006

Members Present: Sen. Al Mansell, Co-Chairman
Rep. Craig Buttars, Co-Chairman
Sen. Dan Eastman
Sen. Scott McCoy
Rep. Brad Dee
Rep. Patrick Painter
Rep. Jackie Biskupski

Members Excused: Rep. Jeff Alexander

Staff Present: Dr. Andrea Wilko, Fiscal Analyst
Juliette M. Tennert, Fiscal Analyst
Jennifer Eyring, Committee Secretary

Note: A list of visitors and a copy of handouts are filed with the committee minutes.

Rep. Buttars called the meeting to order at 2:04 p.m.

Rep. Buttars relinquished the chair to Sen. Mansell.

Dr. Andrea Wilko, Fiscal Analyst, gave an overview of the budget for the Office of Tourism.

Leigh Von Der Esch, Governor's Office of Economic Development, Office of Tourism Development, explained the goal of the Office is to promote great experiences from beginning to end for the Utah visitor. She introduced Mike Deaver, Deputy Director, and Tracie Cayford, Tourism Development Office. Travel and tourism statistics, past projects and results were explained through a slide presentation. Highlighted throughout the presentation were advertising campaigns with various partnerships and through a variety of mediums. These include writer and tour guide tours, magazine articles, print and visual ads, film, the sports industry, State and National Parks, trade shows, and conferences.

Scott Beck, President, Salt Lake Convention and Visitors Bureau, spoke of the Super Pass ski package, promoted in partnership with the Tourism Office.

Barbara Gann, Public Relations and Marketing Director, Salt Lake City Department of Airports, spoke about the airport advertising done in partnership with the Tourism Office.

Nan Anderson, Executive Director, Utah Tourism Industry Coalition, spoke of the coordination and cooperation with all factions of the industry and the Utah Office of Tourism.

The trailer for the film, "The World's Fastest Indian", was shown. The movie was filmed in Utah and will be opening in U.S. markets on February 3, 2006.

Aaron Syrett, Director, Utah Film Commission, spoke of marketing Utah as a film and TV production location. A request was made for funding the Motion Picture Incentive Fund.

Tim Nelson, Chairman, Motion Picture Association of Utah, spoke of the value of incentives stating that incentives bring an 11 to 1 return on investments. A request was made for \$3,000,000 for the Motion Picture Incentive Fund.

MOTION: Sen. Eastman moved to approve the minutes from the January 19, 2006, January 23, 2006 and January 25, 2006 meetings. The motion was passed unanimously with Rep. Dee absent for the vote.

Jeff Robbins, Utah Sports Commission, gave an overview of the sports industry in Utah. A preliminary report on the impact of sports in the state was distributed to the committee members. Partnerships, events sponsored, advertising, and money brought into the state were highlighted.

Rep. Ure spoke in support of the Kimball Art Center.

Pam Crowe-Weisberg, Director, Kimball Art Center, spoke of the art programs provided to school children and the benefits provided the children through the Center.

Rep. Painter spoke in support of the Snow College Custom Fit Nursing Initiative. Five students from the program were introduced. A request was made for \$150,000 ongoing funds to add a RN complement to the program.

Dr. Winn, Snow College, introduced Dr. Rick White, Executive Vice President of the Richfield campus, President Benson and Vice-President Rick Wheeler. He thanked the committee for the funds appropriated in the past.

Sen. Eastman spoke in support of the Conservation of State Art Works, the Davis County Convention Center, and the Children's Museum.

Margaret Hunt, Director, Division of Fine Arts and the Utah Arts Council, requested \$300,000 one-time funding for the restoration and preservation of art in the State art collection. Non-lapsing authority was requested.

Carol R. Page, Davis County Commissioner, spoke in support of the Davis County Conference Center. A request was made for \$500,000 for the future expansion of the exhibition facilities.

Dannie R. McConkie, Davis County Commissioner, spoke in support of the Davis County Conference Center.

Dave Winder, Discovery Gateway, and D. D. Hilke, Executive Director, Children's Museum of Utah, requested \$1,500,000 for further exhibits, programming and expansion of outreach programs. David Simmons, Chairman, Children's Museum of Utah, Damon Miller, immediate past chairman of Jr. Achievement, Melissa Phillips, Sr. Vice President of Jr. Achievement, Jen Parsons-Soran, Director of Development, Children's Museum of Utah were introduced. A brief message from Fred Lampropoulos, Campaign Chairman, was read to the committee. The committee members were presented with handouts and hard hats.

Rep. Urquhart requested \$1,000,000 for special incentive grants for arts organizations.

Anne Cullimore Decker, Chair, Utah Arts Council Board, spoke of the benefits and uses for the Arts Grants.

Shirley Ririe, Utah Arts Council Board, spoke of the need for arts programs for children.

John T. Nielsen, Utah Arts Council Board, accompanied by Scott Anderson, Utah Arts Council Board, spoke in support of the funding request.

Rep. Ferry spoke in support of Museum Services Grants and distributed a handout to the committee. A request was made for \$150,000 ongoing and \$850,000 one-time funds for the preservation and restoration of artifacts in small local museums.

Rep. Allen spoke in support of the Utah Humanities Council. A request was made to increase funding by \$200,000.

Cynthia Buckingham, Executive Director, Utah Humanities Council, gave examples of projects funded by the Council.

Rep. Clark spoke in support of Individual Development Accounts Funds.

Martha Wunderli, Utah Issues, distributed handouts to the committee and explained the program and benefits.

Sen. Evans spoke in support of The Leonardo program.

Nancy Tessman, The Leonardo, Board of Directors, Director, Salt Lake Public Library System, spoke of the unique vision of combining science, art and culture into The Leonardo project.

Ned Weinshenker, The Leonardo, Board of Directors, requested \$2,000,000 in funding to add to the \$20,000,000 already raised. The Leonardo is a learning center that will also benefit the whole state through Leonardo on Wheels and the online information.

Sen. Waddoups spoke in support of Italians in Utah.

Joanne R. Milner, Project Coordinator, 'Our Story: Italian-Americans in Utah', requested \$25,000 one-time funds for completion of the documentary on Italians in Utah. A packet containing information about Italians in Utah, along with an orange, were distributed to members of the committee.

Dr. Giovanni G. Maschero, Commendatore, Italian Vice Consul, added support for the funding of this project.

Ginger LaGuardia, Ferragosto, spoke in support of the Italians in Utah project.

Rep. Noel spoke about past projects from Library Grants and the need individual libraries have for added funding. The Library Grants program also increases the standards of the state's libraries.

Pete Giacoma, Director, Davis County Library, spoke of the benefits of the Library Grant program.

Sen. Knudsen spoke in support of the Motion Picture Incentive Fund and the impact of the film industry in the state.

Sen. Jenkins spoke in support of the Tourism Marketing Performance Fund. A request was made for \$1,000,000 funding.

Rep. Dee spoke in support of the Treehouse Museum.

Sylvia N. Cobabe, Chairman, Board of Directors, Treehouse Museum, requested \$600,000 towards the completion of their new building.

Lynne Goodwin, Founding Director, Treehouse Museum, spoke of the need for funding and the benefits of the museum.

Rep. Buttars spoke in support of the Eccles Ice Center.

Janet Borg, Eccles Ice Center, spoke of the programs and economic impact that the ice arena has on the state. A request was made for \$250,000 one-time funding for their operating and maintenance endowment.

MOTION: Rep. Buttars moved to approve the motions as appears on attachment filed 'Motions'. The motion passed unanimously.

Regarding the following motions, please refer to the attachment titled 'Joint Appropriations Subcommittee, Prioritization of General/Education Fund Budget Changes.

Regarding the following motions, please refer to the attachment page titled 'Increases/(Reductions) Funded within Subcommittee Allocation.'

MOTION: Sen. McCoy moved that \$20,000 be moved from the Arts and Museum Grant to the Italian American Project. The motion passed with Rep. Buttars voting against the motion.

MOTION: Rep. Buttars moved to approve the one-time reallocations as amended.. The motion passed unanimously.

MOTION: Rep. Painter moved to approve the ongoing reallocations as listed. The motion passed unanimously.

Regarding the following motions, please refer to the attachment page titled ' Ongoing Items Not Funded within Subcommittee Allocation.'

MOTION: Rep. Buttars moved to approve the ongoing priorities as listed. The motion passed unanimously.

Regarding the following motions, please refer to the attachment page titled 'One-time Items Not Funded within Subcommittee Allocation.'

MOTION: Rep. Dee moved that funding for the Treehouse Museum be changed from \$300,000 to \$600,000. The motion passed unanimously.

MOTION: Sen. McCoy moved that funding for The Leonardo be changed from \$500,000 to \$1,000,000. The motion passed unanimously.

MOTION: Rep Biskupski moved that funding for the Eccles Ice Center be changed from \$100,000 to \$250,000. The motion passed unanimously.

MOTION: Sen. McCoy moved that funding for Italians in Utah be removed from the list. The motion passed unanimously.

MOTION: Rep. Buttars moved to approve the one-time priorities as amended. The motion passed unanimously.

MOTION: Rep. Biskupski moved to adjourn the meeting. The motion passed unanimously.

Sen. Mansell adjourned the meeting at 4:40.

Sen. Al Mansell, Co-Chair

Rep. Craig Buttars, Co-Chair